



## Robert Zondag *CSO/Managing Partner*

Robert Zondag is CSO/Managing Partner of The American Deposit Management Co. Robert is a Certified Treasury Professional (CTP) with expertise in public, municipal and corporate finance, investment and cash management programs. Previous to his role at The American Deposit Management Co., Robert was co-founder and Senior Vice President at First Wisconsin Bank & Trust Company in Wisconsin, which sold for a premium in 2008. His responsibilities within the executive management team included oversight of regulatory and compliance matters, overall financial and audit matters and corporate governance as Secretary to the Board. The American Deposit Management Co.'s executive team has been recognized for its leadership in the financial services industry through numerous awards, including the 2013 Blue Ribbon Award from the U.S. Chamber of Commerce and the 2014 Wisconsin Small Business Administration's Emerging Business Persons of the Year.

Over his 20-year career in the banking industry, Robert has developed a reputation as a leader in financial management, treasury operations, bank product development and relationship profitability modeling. It is this experience that also contributed to his background in financial institution mergers and acquisitions, with oversight of integration of acquired banks.

Robert is a graduate of the University of Wisconsin-Madison School of Business. He also holds an advanced degree from the Graduate School of Banking at the University of Wisconsin-Madison as well as a Certificate of Economic Studies from the Universite d'Aix-Marseille in Aix-en-Provence, France. In 2011, due to his work as a municipal advisor, Robert was chosen as a sitting member of the Municipal Securities Rulemaking Board's (MSRB) Professional Qualifications Advisory Committee. In 2014, Robert was appointed to the State of Wisconsin Medical Examining Board by Governor Scott Walker.

As a community leader, Robert is active in many organizations. He has been chosen numerous times as a guest artist for the annual Milwaukee Institute of Art and Design (MIAD) Open Canvas exposition. In addition, he has been an active member of the historic Summit Hill neighborhood in the Twin Cities and has served as an associate member of the Zoological Society of Milwaukee County. Robert has volunteered for numerous civic and local organizations including the Villa Terrace Decorative Arts Museum, the Wisconsin Chamber Orchestra and the Ice Theater of Wisconsin. Robert is a member of the Minnesota Treasury Management Association and the Minnesota Association of Financial Professionals. He has traveled extensively internationally to numerous countries in Europe, China, Russia and Australia.

### ★★ Contact ★★

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### ★★ Specialities ★★

Certified Treasury Management Professional (CTP)

Municipal Advisor

Public Finance and Arbitrage Rebate Compliance

Corporate Cash Management

Trust Administration and Operations

Financial Management and Balance Sheet Optimization

Relationship Profitability Modeling

Project Management

Public Speaking

### INDUSTRY GROUPS

Banking and Trust

Government and Public Entities

Financial Services

Education and Healthcare

### EDUCATION

B.B.A. *University of Wisconsin-Madison with honors*

Graduate School of Banking *University of Wisconsin-Madison*

Certificate of Economic Studies

Universite d'Aix-Marseille in Aix-en-Provence, France

### PROFESSIONAL ORGANIZATIONS

Municipal Securities Rulemaking Board, Professional Qualifications Committee Member

Medical Examining Board, State of WI

Minnesota Association of Financial Professionals

Wisconsin Bankers Association

Minnesota Treasury Management Association

Wisconsin Treasury Management Association

### CIVIC INVOLVEMENT

University of Wisconsin Alumni Association

Zoological Society of Milwaukee County

Milwaukee Institute of Art and Design

WI Chamber Orchestra (Volunteer)

Ice Theater of Wisconsin (Volunteer)

Milwaukee Institute of Art (Member)

Minnesota Institute of Arts (Member)

Minnesota Historical Society (Member)

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