



the American Deposit Management Co.

ROBERT ZONDAG
Managing Partner

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SPECIALTIES

- Certified Treasury Management Professional (CTP)
- Municipal Advisor
- Public Finance and Arbitrage Rebate Compliance
- Corporate Cash Management
- Trust Administration and Operations
- Financial Management and Balance Sheet Optimization
- Relationship Profitability Modeling
- Project Management
- Public Speaking

Robert Zondag is Co-Managing Partner of the American Deposit Management Company. Robert is a Certified Treasury Professional (CTP) with expertise in public municipal and corporate finance, investment, and cash management programs. Previous to his role at The American Deposit Management Company, Robert was co-founder and Senior Vice President at First Wisconsin Bank and Trust Company in Wisconsin, which sold for a premium in 2008. His responsibilities within the executive management team included oversight of regulatory and compliance matters, overall financial and audit matters and corporate governance as Secretary to the Board. American Deposit Management Company's executive team has been recognized for its leadership in the financial services industries through numerous awards, including the 2013 Blue Ribbon Award from the U.S. Chamber of Commerce and the 2014 Wisconsin Small Business Administration's Emerging Business Persons of the Year.

Over his 20-year career in the banking industry, Robert has developed a reputation as a leader in financial management, treasury operations, bank product development, and relationship profitability modeling. It is this experience that also contributed to his background in financial institution mergers and acquisitions, with oversight of integration of acquired banks.

Robert is a graduate of the University of Wisconsin-Madison School of Business. He also holds an advanced degree from the Graduate School of Banking at the University of Wisconsin-Madison as well as a Certificate of Economic Studies from the Universite d'Aix-Marseille in Aix-en-Provence, France. In 2011, due to his work as a municipal advisor, Robert was chosen as a sitting member of the Municipal Securities Rulemaking Board's (MSRB) Professional Qualifications Advisory Committee. In 2014, Robert was appointed to the State of Wisconsin Medical Examining Board by Governor Scott Walker.

As a community leader, Robert is active in many organizations. He has been chosen numerous times as a guest artist for the annual Milwaukee Institute of Art and Design (MIAD) Open Canvas exposition. In addition, he has been an active member of the historic Summit Hill neighborhood in the Twin Cities and has served as an associate member of the Zoological Society of Milwaukee County. Robert has volunteered for numerous civic and local organizations including Villa Terrace Decorative Arts Museum, the Wisconsin Chamber Orchestra and Ice Theater of Wisconsin. Robert is a member of the Minnesota Treasury Management Association and the Association of Financial Professionals. He has traveled extensively internationally to numerous counties in Europe, China, Russia, and Australia.

INDUSTRY GROUPS

- Banking and Trust
- Government and Public Entities
- Financial Services
- Education and Healthcare

EDUCATION

- B.B.A. *University of Wisconsin-Madison with honors*
- Graduate School of Banking *University of Wisconsin-Madison*
- Certificate of Economic Studies *Universite d'Aix-Marseille in Aix-en-Provence, France*

PROFESSIONAL ORGANIZATIONS

- Municipal Securities Rulemaking Board, Professional Qualifications Committee Member
- Medical Examining Board, State of WI
- Association of Financial Professionals
- Wisconsin Bankers Association
- Minnesota Treasury Management Association
- Wisconsin Treasury Management Association

CIVIC INVOLVEMENT

- University of Wisconsin Alumni Association
- Zoological Society of Milwaukee County
- Milwaukee Institute of Art and Design
- WI Chamber Orchestra (Volunteer)
- Ice Theater of Wisconsin (Volunteer)
- Milwaukee Institute of Art (Member)
- Minnesota Institute of Arts (Member)
- Minnesota Historical Society (Member)

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